



BUSINESS
POINT

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BUSINESS POINT

“THE NEW PLAYER IN DIGITAL INNOVATION”

Business Point is an Italian company operating in the Digital Innovation field, belonging to the BPoint International Holding Srl group and aimed at the national and international scene with an integrated B2B and B2C proposal.

Business Point has been established as a response to the need to provide operators and users with multiple services and products at the most competitive price on the market, in full compliance with EU regulations.

Its core business is the creation of Web Portals through the use of a MULTISERVICE OWNER PLATFORM conceived by professionals with consolidated experience in the field.

“Simplify” was the guideline in the creation of the Online Portal in order to provide simple and exclusive 24/24 access through the dedicated area Login both for the Affiliated Outlet and the End User, a clear and intuitive interface that represents an advanced tool for the management of your business.



MISSION

A MULTI-CHANNEL AGGREGATOR OF SERVICES AND PRODUCTS

Distinguishing features:



Innovative software that allows each Operator to register their Users and add new ones, expanding the operating margins thanks to their online purchases and thus generating income even when the service provider is closed;



Single smart card that allows you to carry out any transaction using a single account and a single ceiling, guaranteeing a high level of Loyalty;



Dedicated 24-hour call center which, in addition to the constant support available to Users and Merchants and Providers, allows you to order any product for sale on the entire web world and to book the requested service.



THE MOST COMPLETE ONLINE SERVICE AND SALES COMPANY WITHOUT THE NEED OF STOCK FOR AFFILIATES

The Platform aims to become an online services and products provider on an international scale, distinguishing itself by offering the best Companies and the most sought-after Brands at advantageous prices.

It is also equipped with a single centralized Warehouse that allows the Network Managers and related Affiliate Points to significantly implement their business without business risk, without requiring any minimum order or the creation of stocks and allowing customers to find timely response to your needs.



TARGET

A WIDE PRESENCE IN THE NATIONAL AND FOREIGN TERRITORY

Following the experience gained in the previous launch on the market phase, the development plan expects to reach 15,000 Affiliate Points by 2022 through the ratification of the existing pre-agreements and the launch of new Partnerships with important Players in the field which, in case of using the new dedicated type of screen-scheme for a controlled and structured data entry, they will benefit from the possibility of inserting their products within the Platform for Direct Sales and also to request a personalized service Grid developed on specific needs.

THE COMPANY'S OBJECTIVE IS TO CREATE TENS OF BRANDED WEBSITES WITH THE PURPOSE OF AFFILIATING A MINIMUM OF 50 THOUSAND ACTIVITIES OPEN TO THE PUBLIC, THUS REACHING A POTENTIAL OF MORE THAN 3 MILLION ACTIVE USERS BY 2024 AND LISTING ON THE STOCK EXCHANGE BY 2025.



A NEW COMPANY STRUCTURE

The Corporate Group, which Business Point belongs to, includes several companies appointed to manage the various stages of the supply chain, including a Software House.

This operational structure represents the cornerstone of the expansion phase oriented both to the national scene and towards international development, with the forecast of:

- Extension of the Call Centre and Company Organization Chart;
- National advertising campaign in the press, web and TV;
- Use of Multimedia Posts for dedicated Corner Shops;
- Continuous implementation of new Services and Products;
- Opening of the head office in Rome.



SERVICES

GROUP SERVICES

We are able to provide a multiple quantity of Services that are constantly updated and monitored through Server to Server connection with the supplier companies.

Access to the Platform is made exclusively through the “Login” area, both for the Affiliated Points and for the End Users registered by them.

Based on the specific needs of its product category, the Network Operator may request the creation of a customized online Portal with a specific domain and logo, instead of using the corporate website of the group which is www.bpoint.store.

This customization will allow you to only select the suppliers and items you like and/or to implement some new ones.



POSTAL SERVICES

Our platform allows you to pay white or filled-in postal order, Mav, Rav, car tax, F24, PagoPA and speed post money orders, in total security and autonomy and extremely simple.

Telegram transmission service is also available.



SHIPPING AND PICKING UP PARCELS

Shipping and Parcels Receiving Points will be among our commercial activities, taking advantage of agreements with flexible and diversified companies, able to meet the distribution needs of the most demanding customers: from the delivery of different types of parcels to the supply of logistical support services for handling and delivering of goods.

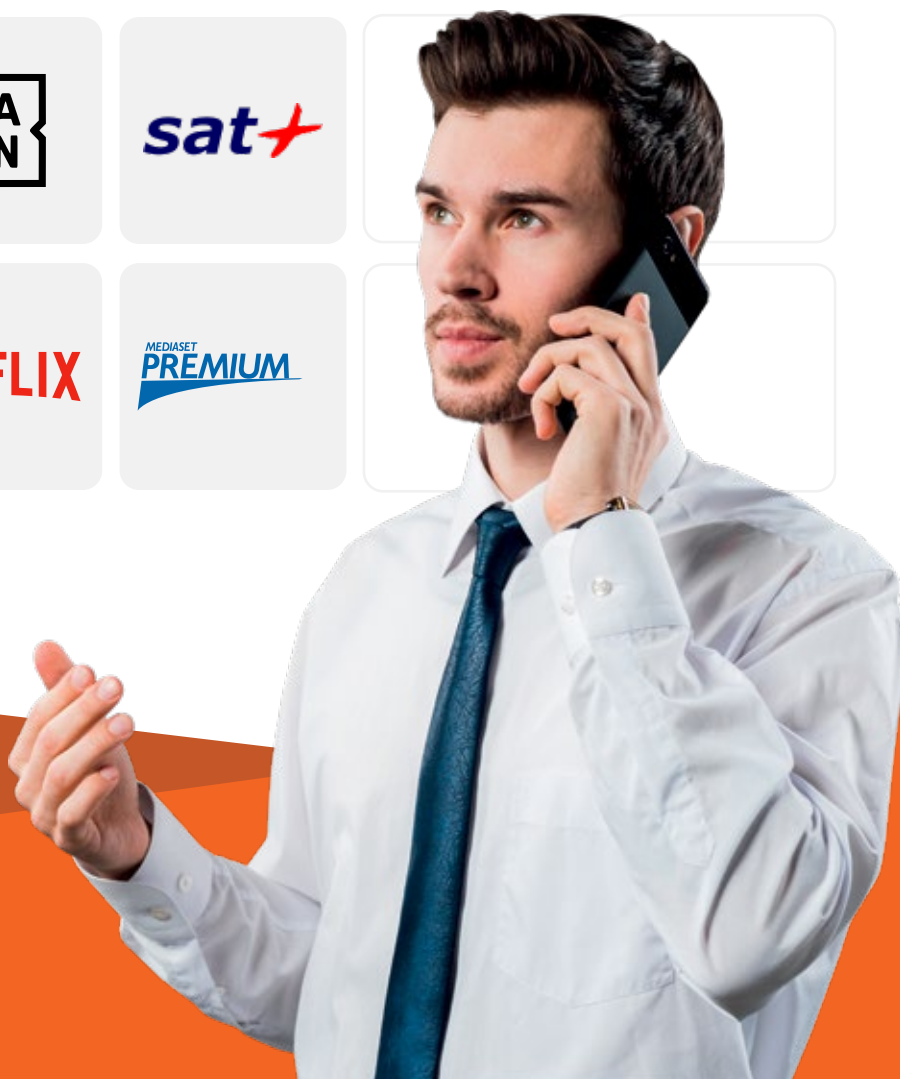
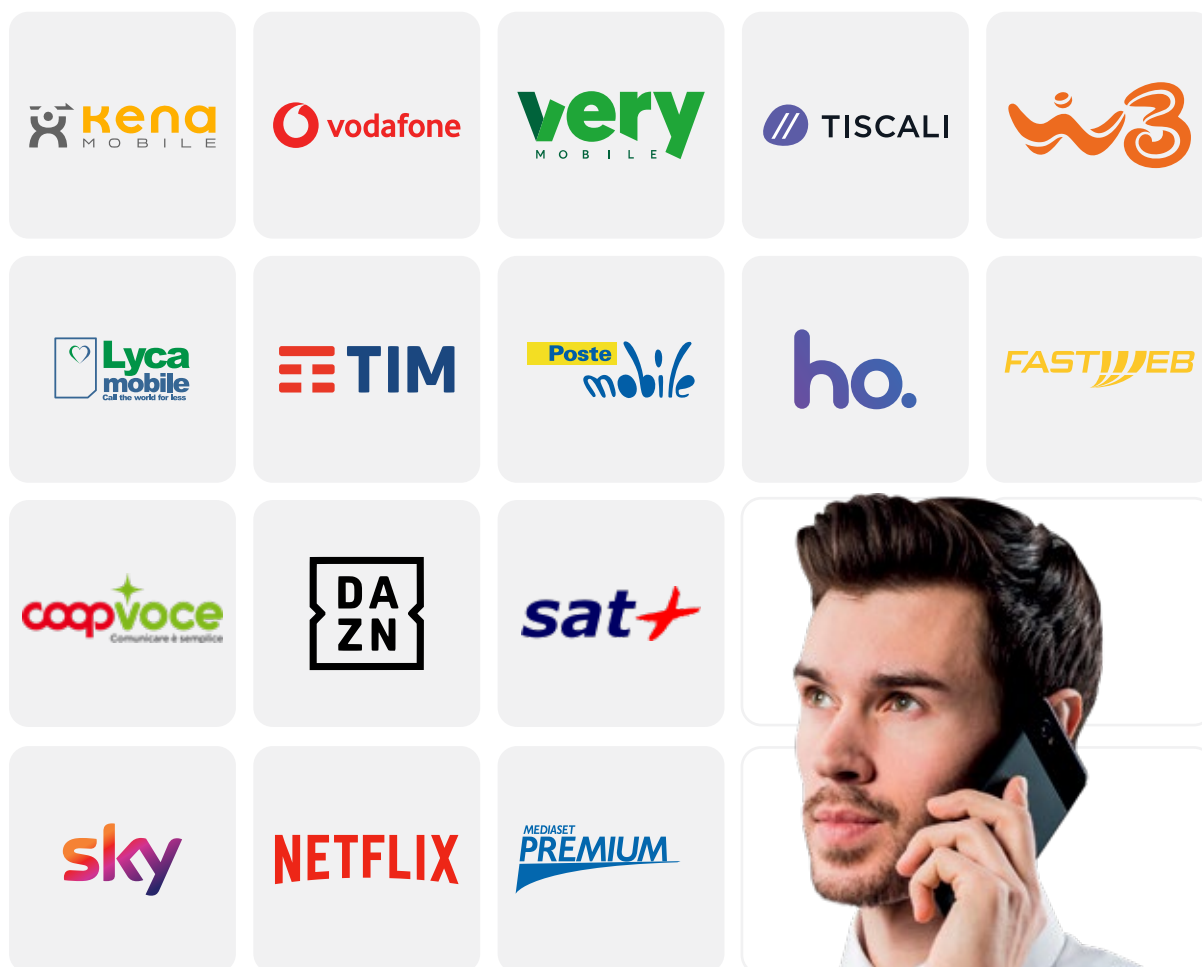




MOBILES AND PAY TV recharging

In the Affiliated Points you can recharge your Digital TV cards such as Sky, Sat +, Dazn, Mediaset Premium. For platforms that distribute films, TV series and other multimedia content via the Internet, such as Netflix, Prime Video etc., we offer the possibility to top up accounts.

We also provide all recharging discounts offered by national and international mobile phone operators.





TOP-UP ONLINE GAMING ACCOUNTS

At the disposal of users there is also the possibility to top up the gaming accounts of the most important online betting sites as well as to take advantage of any special promotions for registered users.

William **HILL**

gioco **d**igitale

bwin

**Paddy
Power**

PokerStars

AMAZINGBET

MIDEPORTE
BETTING

bbet

bet  **bull**

flashbet





TICKETS BOOKING

At the disposal of the customers of the Affiliated Points there is the possibility to book tickets for Trains, Buses, Airplanes, in the country and abroad. Registered users of the Outlet also use these services online, effectively allowing the provider to provide them without the limitations imposed by the shop opening hours of the physical store.



EVENTS

In our Stores, the Events Tickets Box Office is available upon booking.

Tickets can be purchased for national and international Sporting Events and for the most important Concerts, Cultural and Theatrical Events on the Italian territory.



VIVATICKET

StubHub





CERTIFICATES ISSUING

Currently highly sought after, this feature enables you to request and download Attestations and Certificates issued by the Public Administration. In a few moments and fully secured, you can access the Chamber of Commerce, Cadastre Office, Courts, Registry Offices and Public Automotive Registry.





ONLINE SHOP

Facilitated by advantageous prices, Customers will be able to choose from the OVER 100 THOUSAND PRODUCTS present on our Online Store, as well as expressly order the supply of anything else not listed (by inserting the link of the selected product in the appropriate format within the platform), paying directly in the reference agency and eventually requesting the picking-up of the package from the same.

PIN products and Gift cards from all the best brands are also available.

A further advantage for the user is represented by the only registration required, with its single dedicated smart card, to operate throughout the web world as well as the optimization of the logistics of their deliveries.





CAR RENT

An unprecedented service for the Outlets that will be able to offer their customers long-term Rental of Cars, Motorcycles and Commercial Vehicles. The fee includes Third Party Liability, Road Tax, Theft and Fire Insurance, Vehicle Damage Coverage, Ordinary and Extraordinary Maintenance, 24/24 Towing and Roadside Assistance, and also the Management of Accidents.

The proposals last between 12 and 60 months, calculated both with advanced money and without, and are among the most advantageous offers on the market currently.



INSURANCES

Insurance Policies of any type are available directly on the Platform's portal. Savings are the main advantage thanks to a careful selection of the insurance company, based on extensive research among the best operating insurance companies in the national territory, achieving the right balance between the quality of the conditions offered and the most competitive price.





ELECTRICITY AND GAS

The costs for Energy and Natural Gas vary depending on the various Suppliers. The choice of the right proposal made by our consultants will allow end users the possibility of guaranteed savings. Offers are evaluated and customized based on the needs of the individual Family or Business customers.

They also represent an advantage for the outlets that receive commissions on each contract concluded.





ONLINE PROFESSIONALS

In addition to the range of services offered, Professional Consultancy is provided by a qualified network of Professionals on a national scale. In fact, it is possible to book an initial free consultation online on the following subjects:

LEGAL, for any dispute such as cancellation of protests (free for affiliated points), divorce, child maintenance and custody regulations, eviction, road victims, road accidents, medical malpractice, banking compound interest etc.;

FINANCIAL, for practices relating to mortgages, loans, assignment of the 5th salary, leasing contracts;

FISCAL/TAXATION, for tax returns and inheritances, assistance in tax litigation, Equitalia obligations, appeals;

ACCOUNTING, for the keeping of ordinary, extraordinary and lump-sum accounting, obligations at the Chamber of Commerce and Revenue Offices, financial statements and auditing;

CORPORATE, for constitution and restructuring, changes in capital, extraordinary operations, contracts and agreements;

LABOR DISCIPLINE with reference to payroll, CUD/income statement for employees, TFR/severance, social security and insurance obligations.





WEB & GRAPHIC DESIGN

Communication and Design are dynamic characteristics, always evolving, that allow a company's Business to grow constantly. In addition to creative design, our team of Professionals will be able to best advise Customers who need to implement an advanced web development strategy.

It will be possible to implement both the management and the graphic component, making marketing and social media strategy skills available and integrating them with the creation of mobile applications, typographic and photographic printing and other services on request.





AESTHETIC MEDICINE AND SURGERY

Thanks to the proven experience and professionalism of a team of Surgeons specializing in personal well-being, we can guarantee maximum safety, confidentiality and assistance to all patients who want to undergo a process of aesthetic and functional improvement.

Our users will benefit from a first free Consultation, both remotely and in the presence of the chosen Professional through our platform.



**AESTHETIC
MEDICINE**



**BODY
SURGERY**



**FACE
SURGERY**





BURGLAR ALARMS

The Services for private and business security on our platform include the most technological and latest generation solutions at the most competitive price.

Each request will receive all the information on the Burglar Alarms most suitable for the customer's needs and on smart devices that can be managed by smartphones to avoid domestic accidents such as fires, water and gas leaks.

Our partners guarantee advice, installation and constant professional monitoring. Significant commissions are guaranteed to the outlet on each sales contract concluded.

SANITIZING DEVICES

Our water sanitizing devices are aimed both at families who want to ensure well-being and maximum domestic hygiene and at companies for professional use.

The range of water sanitization includes latest generation treatments which, on the basis of proven scientific studies, make it alkaline, ionized, detoxifying, oxygenating, moisturizing, anti-oxidant, anti-aging, anti-inflammatory and therefore suitable for persons care and health, disinfection of food, cooking, personal and environmental cleaning, care of animals and plants.

Significant commissions are guaranteed to the outlet on each sales contract concluded.

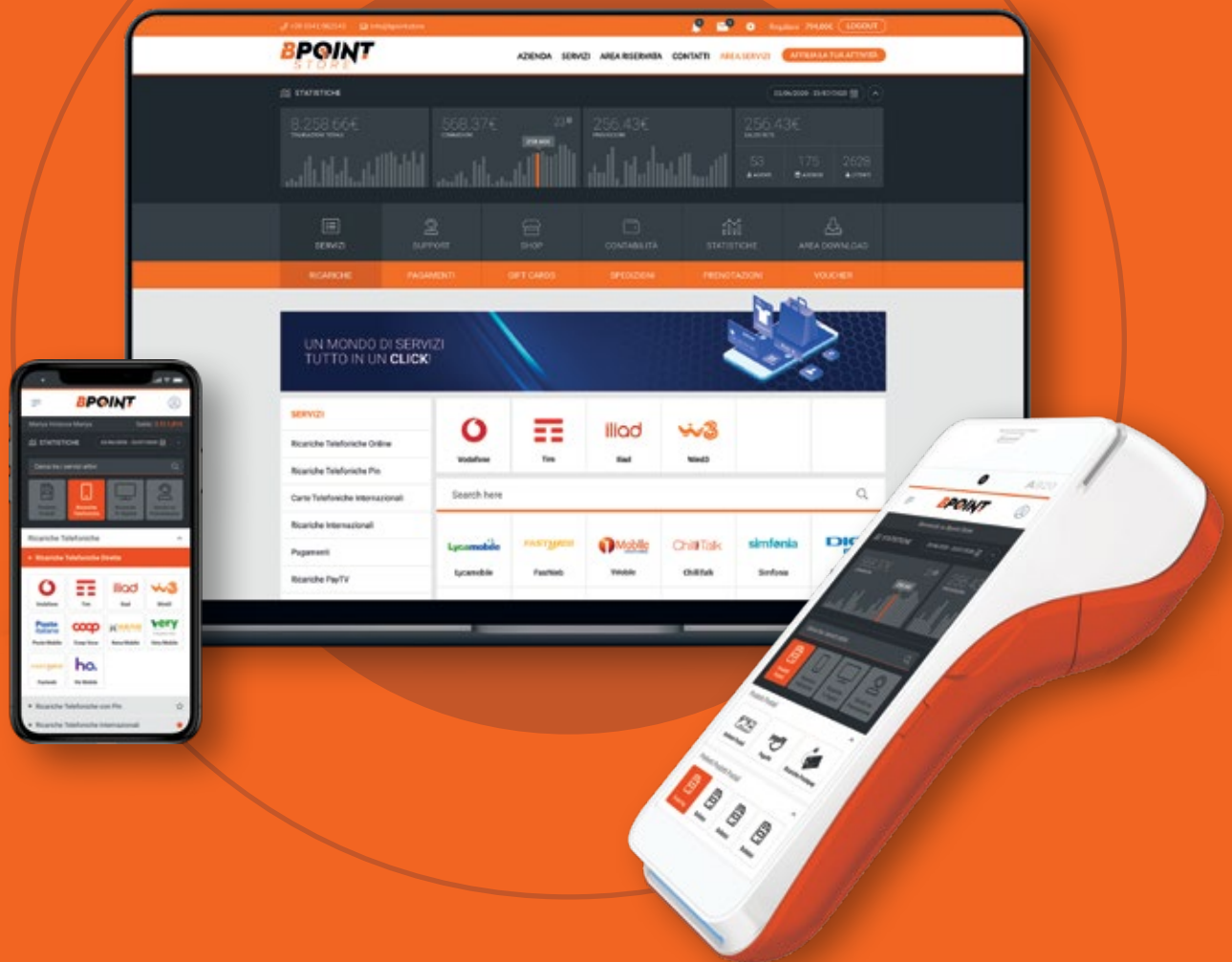




OTHER SERVICES AND PRODUCTS UNDER IMPLEMENTATION

Real Estate Renovation;
Creation of own Telephony Brand;
Customised products dedicated to animals;
POS of the latest generation.





Payment of F24, Mav, Rav, car tax etc. available **by post** money order.
Simple, with the POS service!

ZERO FEES!



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